



EMPLOYMENT OPPORTUNITY NOTICE/ JOB DESCRIPTION

Job Title: Part-time Brand Ambassador

Supervisors: Operations Manager, Promotions Manager

Location: 2100 Trawood, El Paso, TX

Pro Radio LLC is seeking a Part-Time Brand Ambassador to join our team! In this exciting role, you will assist the promotions departments with activities that promote the station(s), clients, or events.

Responsibilities:

- Set up and represent our radio stations at on-site appearances, and at various locations and events
- Assist with set-up and/or execution of assigned station events, remotes and station appearances
- Present a positive attitude, and act as the contact between listeners and the stations during on-site events and promotions
- Approach listeners and promote our radio brands
- Drive promotional vehicles.
- Set up, break down, and transport promotional event equipment.
- Set up and run audio and other types of equipment; hang banners and other staging elements.
- Post to station social media before, during, and after each event.
- Record events (i.e. photos, videos, audio, and social media measures for station promotions).
- Supervise prize inventory and as well as awarding of prizes at events.
- Other job-related duties as required.
- Cross-train with our board operators to operate a control board for studios and remote programming; regulate program timing, and play commercials, and more.

Qualifications:

- At least 18 years of age and comfortable working in places alcohol is served.
- Flexible schedule, with the ability and willingness to work varied hours on the weekdays, and weekends
- Excellent organizational skills, and the ability to prioritize and effectively manage time
- Self-starter, with the ability to take and follow direction
- Excellent communication skills and ability to interact effectively with the station's clients and listeners
- Can work well independently and as an integral part of the team
- Excellent driving record with a valid driver's license and proof of insurability.
- Ability to stand for long periods of time and lift or move 40-pound objects.

Interested candidates should forward resume to:

Dario Rodriguez at dario@proradious.com No phone calls please.

Job Closing Date: May 23, 2025

We are an Equal Opportunity Employer